

# **Introducing Highway West**

**Highway West** is dedicated to crafting unforgettable adventures for our guests by aligning their desires for a memorable stay with authentic experiences.

As a leader in both indoor and outdoor hospitality, our experienced team of experts in operations, revenue management, sales and marketing and food and beverage plays a pivotal role in driving performance across our diverse portfolio of Properties to ensure our guests enjoy unparalleled experiences at each of our destinations.

We take pride in our commitment to maintaining top-notch facilities and curating outstanding food and beverage offerings, providing a delightful environment for our guests throughout their stay. This dedication, combined with our passion for guest satisfaction, sets us apart from competitors in the hospitality industry.

Highway West is the affiliated hospitality management firm of Red Tail Acquisitions ("RTA"), a private real estate investment firm headquartered in Irvine, California. RTA acquires and develops multifamily, commercial, and hospitality assets throughout the United States. RTA has captive property management performed by subsidiaries Highway West Vacations, Red Tail Residential, and Red Tail Commercial. Together, the Red Tail companies are a vertically integrated owner-operator employing over 90 corporate team members and 900 on-site professionals for a portfolio spanning approximately 185 properties across 38 states valued in excess of \$4 billion.

Red Tail was founded and is owned by Gregory A. Fowler, a long-time veteran of the real estate industry and the Managing Partner of FPA Multifamily, LLC. Mr. Fowler founded FPA Multifamily in 1985 and currently manages over 50,000 apartment units valued in excess of \$10 billion on behalf of institutional investors.



# **Portfolio At A Glance**

Property	Location	Acquisition Year	Number of Accommodations	Employees	Guests Served Annually	Google Rating	Food & Beverage?
Lake Siskiyou Camp Resort	Mount Shasta, CA	2025	380	70	50K	4.0	Yes
Costanoa Lodge & Resort	Pescadero, CA	2024	256	108	93K	4.4	Yes
Avila Pismo RV Resort	San Luis Obispo, CA	2024	92	7	34K	3.9	No
Flying Flags Avila Beach	Avila Beach, CA	2021	124	20	72K	4.5	No
Hotel Hygge	Buellton, CA	2021	23	2	10K	3.9	No
Conkling Marina	Worley, ID	2021	254	4	4K	4.4	Yes
Confidential	East Coast	2021	311	41	90K	4.5	No
Confidential	East Coast	2021	42	68	18K	4.6	Yes
The Winston	Solvang, CA	2020	14	3	6K	4.4	No
Vinland Hotel	Solvang, CA	2019	82	27	43K	4.2	Yes
Kilauea Lodge	Volcano, HI	2018	12	11	8K	4.5	Yes
Grand Lake Lodge	Grand Lake, CO	2017	74	48	21K	4.3	Yes
Sideways Inn	Buellton, CA	2016	112	38	53K	4.3	Yes
Shelter Cove Resort & Marina	Crescent Lake, OR	2015	86	15	35K	4.3	Yes
Borrego Valley Inn	Borrego Springs, CA	2015	15	2	6K	4.5	No
Palm Canyon Resort	Borrego Springs, CA	2013	145	8	29K	4.4	Yes
Pacific Marina Inn	Honolulu, HI	2006	120	31	75K	3.3	Yes
Flying Flags Buellton	Buellton, CA	2004	348	89	152K	4.5	Yes
		Total/Average:	2,490	592	799K	4.3	12

# **National Portfolio**

# **See our Portfolio for yourself!**

#### HAWAI'I

- 1 Kilauea Lodge & Restaurant
- Pacific Marina Inn

#### **CALIFORNIA**

- 3 Borrego Valley Inn Palm Canyon Hotel & RV Resort
- 4 Flying Flags RV Resort & Campground Hotel Hygge Sideways Inn Vinland Hotel & Lounge The Winston
- 5 Avila Pismo RV Resort Flying Flags Avila Beach
- 6 Flying Flags Yosemite (UNDER DEVELOPMENT)
- Costanoa Lodge & Resort
- B Lake Siskiyou Camp Resort

#### **OREGON**

Shelter Cove Resort & Marina

#### **IDAHO**

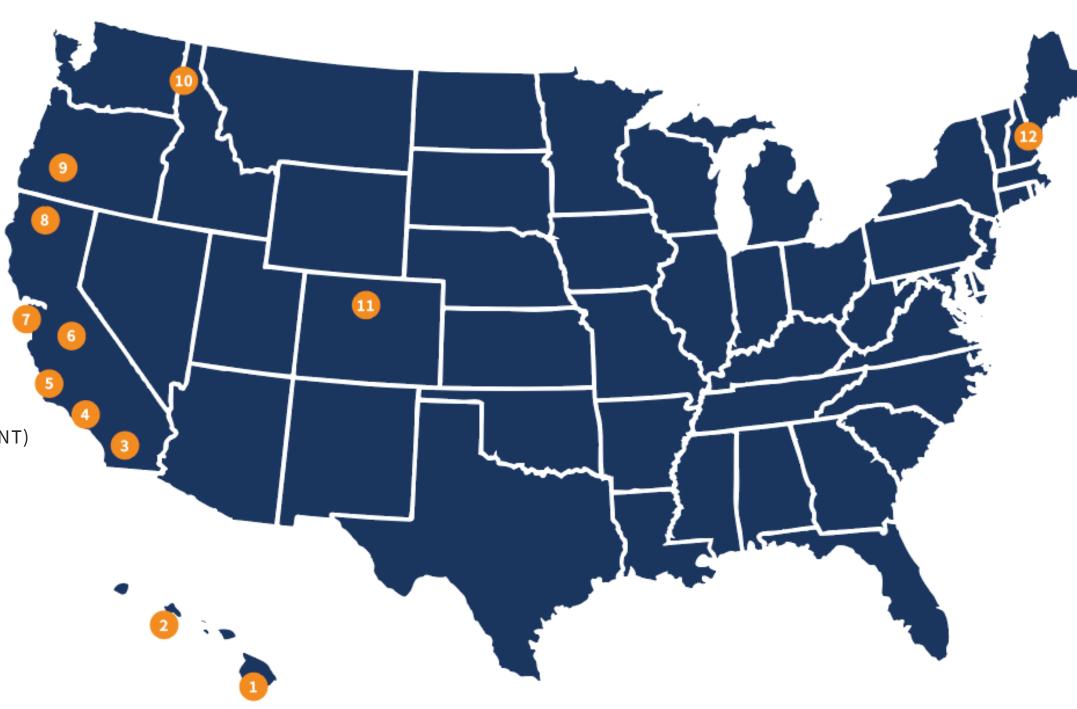
10 Conkling Marina & Resort

#### **COLORADO**

Grand Lake Lodge

#### **NEW HAMPSHIRE**

12 Danforth Bay Camping & RV Resort King Pine Ski Area Purity Spring Resort





## Who We Are

# **BUSINESS ORIENTED**

Family Owned
PROFESSIONAL STRUCTURE

**Leading Reputation**40 YEAR TRACK RECORD

Value-Add Strategy
EXPERTS IN REPOSITIONING ASSETS

Access to Capital
STRONG BANKING AND LENDER
RELATIONSHIPS

**Diverse Portfolio**OVER 185 PROPERTIES IN 38 STATES

# **GUEST EXPERIENCE MOTIVATED**

Regain Your Sense of Wonder
AND FEEL LIKE A KID AGAIN

Reinvented Destinations
IN UNEXPECTED LOCATIONS

**Gateway to Nature**AND PURE ADVENTURE

Easy + Approachable Culture
COME AS YOU ARE

No Two Properties Are The Same
ONE BIG FAMILY. EVERY ONE AN ORIGINAL.

# **COMMUNITY PARTNER**

**Education** 

**FOWLER FAMILY SCHOLARHSIP** 

**Career Access** 

**FOWLER FAMILY INTERNSHIP PROGRAM** 

**Environmentally Focused GREEN TEAM** 

**Local Support** 

**CHARITABLE GIVING AND VOLUNTEERISM** 

Responsive and Adaptable
ALWAYS SOLVING FOR THE HIGHEST IMPACT IN THE
COMMUNITIES WE SERVE



# **Highway West Community Highlights**



Buellton Wine & Chili Festival
Flying Flags RV Resort



Troublesome FestWildfire Awareness
Grand Lake Lodge



Firefighters Weekend
Purity Spring Resort



Theaterfest-Local Performing Arts Sponsor Vinland Hotel & Lounge



Annual Vendors Popup - Local Artisan Support
Grand Lake Lodge



**Take a Vet Fishing**Shelter Cove Marina & Resort

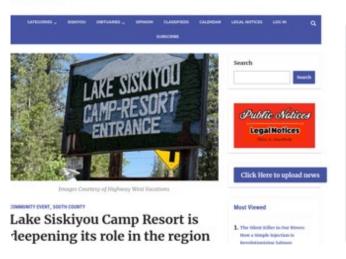


Halloween Town
Purity Spring Resort



# **Highway West In The Press**













Condé Nast Traveler

A Complete Guide to Rocky Mountain National
Park

Siskiyou News

The Week

Woodall's Campground

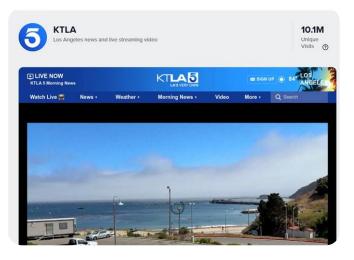
Magazine

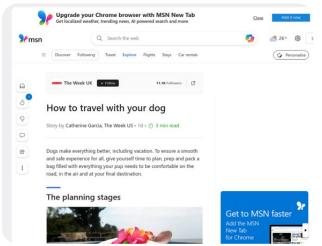
Rocky Mountain
Bride

Conde Nast Traveler









**MSN** 



U.S. News

**Outside** 

KTLA 5

News Channel 312



# Lake Siskiyou Camp Resort: 2025 Season in Review

# **BUSINESS ORIENTED**

Family Owned
RESET OPERATIONAL EXPECTATIONS

Leading Reputation
REBUILT LOCAL RELATIONSHIPS

Value-Add Strategy
OUTLINED FOUR YEAR BUSINESS PLAN

Access to Capital

EXECUTED \$300K OF IMMEDIATE REPAIRS

**Diverse Portfolio**COMPLEMENTARY SALES FOR LAKE SISKIYOU

# **GUEST EXPERIENCE MOTIVATED**

Regain Your Sense of Wonder LOCALS WEDNESDAYS

Reinvented Destinations
IN UNEXPECTED LOCATIONS

**Gateway to Nature**AND PURE ADVENTURE

Easy + Approachable Culture
COME AS YOU ARE

No Two Properties Are The Same
ONE BIG FAMILY. EVERY ONE AN ORIGINAL.

# **COMMUNITY PARTNER**

**Education** 

**FOWLER FAMILY SCHOLARSHIP** 

**Career Access** 

THREE FOWLER FAMILY INTERNSHIP PARTICIPANTS

**Environmentally Focused**INVESTED IN SITE AND EQUIPMENT NEEDS

Local Support

THUNDER ON THE MOUNTAIN CAR SHOW

**Responsive and Adaptable**COMMUNITY RESOURCE CENTER PARTNERSHIPS



# **Meet Our Lake Siskiyou Camp Resort Team**



## **Sarah Strickland** General Manager

Born and raised in Northern California, Sarah has explored the country to experience its many wonders. With degrees in Education and Business, she has over 15 years of experience in management and property management including overseeing properties in South Lake Tahoe. She is passionate about the outdoors and loves creating lasting memories for families.

# Adin Castillo Task Force Manager

Adin serves as a Task
Force Manager,
supporting multiple
properties with
operational expertise. He
has successfully helped
lead major events like
Lake Siskiyou's 4th of
July celebration and
brings a strong
background in sales and
team management,
along with a deep
passion for people and
places.

# **Gavin Dixon**Task Force Chef

For over 20 years, Gavin has been proud to curate award-winning restaurants where hospitality is about so much more than food, cocktails or wine—it's about people and creating experiences. Gavin truly cares about creating spaces where both guests and teams feel valued, connected, and inspired.

## **Johnny Wallace** Facilities Manager

Johnny was born in Southern California and then later moved north. where he began a career in construction, operating heavy equipment and driving trucks. Over time, he transitioned into the hospitality industry, eventually combining that experience with his passion for food by earning a culinary degree. He is now actively completing his degree in hospitality management, bringing both fields together.

## Clarence Strickland Operations Manager

Born and raised in southern Arkansas and holds a degree in **Logistics and Operations** Management. With a passion for travel and the outdoors, he has explored the country extensively in an RV, blending adventure with a deep appreciation for nature. He has led operations and logistics for several major companies, including a long tenure with UPS, where he honed his expertise in managing complex supply chains.

# **Rick Johnston**Docks Supervisor

Rick has decades of hard work and experience on ranches, farms and in the woods – giving him a firm foundation in the curriculum of all thing's nature. He has a long association with Lake Siskiyou and is glad to use the lessons learned to ensure that Lake Siskiyou continues to be the jewel of Siskiyou County.



# **Lake Siskiyou Camp Resort: Untapped Potential**



# We appreciate the opportunity to partner with you.

As a leading hospitality company with a clear vision and a proven track record of creating extraordinary guest experiences, we look forward to continuing to partner with Siskiyou County and the greater Mt. Shasta region. Our unique approach aligns guests' adventures with their desires, offering a seamless blend of indoor and outdoor hospitality services.



# **APPENDIX**





## Palm Canyon Hotel & RV Resort

Borrego Springs . California

## **ACCOMMODATIONS**





71 RV Sites

68 Hotel Rooms

#### **AMENITIES**

- Pool & Jacuzzi
- Dark Sky Community
- Pet-Friendly
- On-Site Dining & Saloon
- General Store
- Complimentary WiFi

# Borrego Valley Inn

Borrego Springs . California

#### **ACCOMMODATIONS**



15 Hotel Rooms

- Outdoor Hot Tubs
- Two Outdoor Pools
- Dark Sky Community
- Complimentary Coffee
- Telescopes
- Proximity to Desert State Park









## **Conkling Resort & Marina**

Worley . ID

## **ACCOMMODATIONS**





14 RV Sites

12 Tent Sites



#### **AMENITIES**

- Moorage
- Lake Fishing
- Boat Dump Station
- On-Site Store
- Boat Trailer Storage
- Kayak Rentals

## Confidential

East Coast

## **ACCOMMODATIONS**



198 RV Sites 12 Extended Stay RV Sites

- Swimming Beaches
- Pool
- Paddle Sports
- On-Site Hiking Trails
- On-Site Live Entertainment
- Snowmobiling





# 

# **Destinations for All Types of Travelers**

## **Grand Lake Lodge**

Grand Lake . Colorado

## **ACCOMMODATIONS**





#### **AMENITIES**

- Lake View Deck
- Pool l& Jacuzzi
- On-Site Dining
- Hiking Trail Access
- Paddle Sport Rentals
- Proximity to National Park

#### Confidential

**East Coast** 

## **ACCOMMODATIONS**



58 Hotel Rooms

- Swimming Beaches
- Water-skiing
- Canoeing/Kayaking
- Hiking Trails
- On-Site Dining
- Variety of Snow Sports



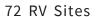


#### **Shelter Cover Resort & Marina**

Crescent Lake . Oregon

#### **ACCOMMODATIONS**







#### **AMENITIES**

- Lake Fishing
- Boat Rentals
- On-Site Dining
- Community Fire Pit
- General Store
- Snowshoe Trails

## Lake Siskiyou Camp Resort

Mount Shasta . California

#### **ACCOMMODATIONS**



130 RV Sites



29 Cabins 3 Houses



48 Boat Slips



209 Tent Sites

- Lake Fishing
- Boat Rentals
- On-Site Dining
- Lakeside Beach Splash Zone
   & Beach Rentals
- General Store
- Easy Access to Lake Siskiyou Trail









## Flying Flags RV Resort & Campground

Buellton . California

# ACCOMMODATIONS



236 RV Sites





85 Cabins

#### **AMENITIES**

- Pool & Jacuzzi
- Pet-Friendly • Complimentary WiFi
- Bocce Courts

Playgrounds

• Full Hookups & Dump Stations



8 Glamping Jupes

# **Hotel Hygge**

Buellton . California

## **ACCOMMODATIONS**

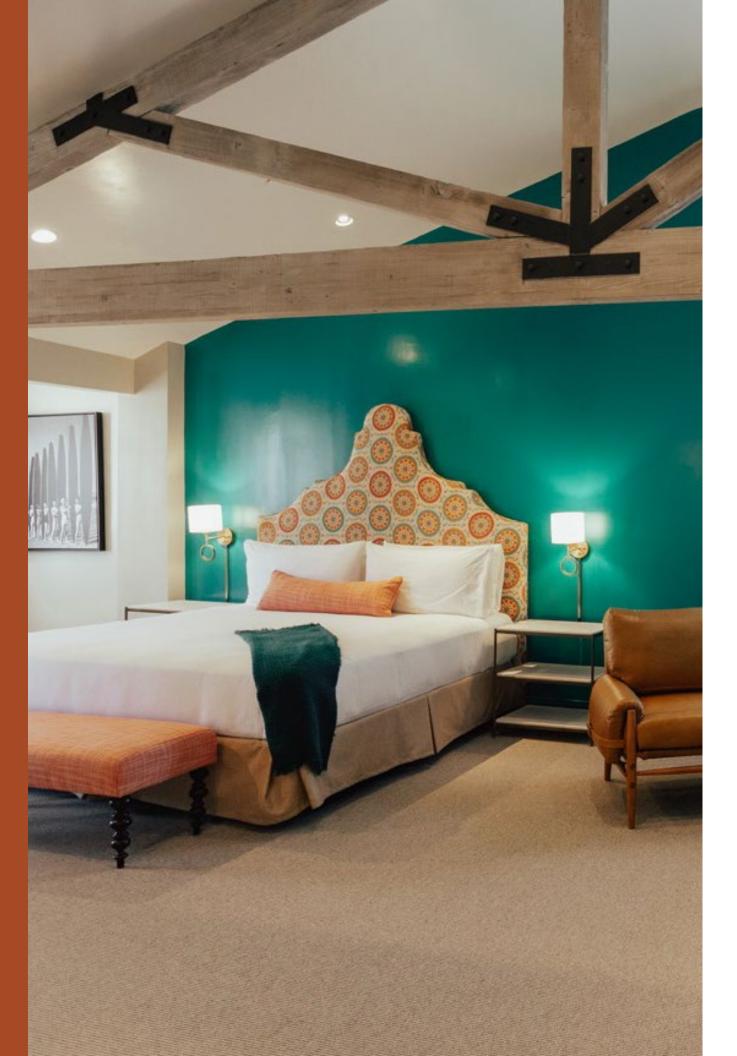


20 Hotel Rooms

- Bocce Courts
- Community Fire Pits
- Picnic Area

- Pool & Jacuzzi Access
- Fitness Center Access
- Pet-Friendly





## **The Winston**

Solvang . California

## **ACCOMMODATIONS**



14 Hotel Rooms

- Convenient Location
- Honor Bar
- Robes & Slippers
- Boutique Bath Products
- In-Room Nespresso Machine
- In-Room Bluetooth Speakers





## **Avila Pismo RV Resort & Campground**

San Luis Obispo . California

## **ACCOMMODATIONS**







#### **AMENITIES**

- Pool & Jacuzzi
- Do
- Bike Rentals
- Dog Park
- On-Site Playground
- General Store

• Game Room

# Flying Flags Avila Beach

Port San Luis . California

## **ACCOMMODATIONS**



55 RV Sites







10 Glamping Jupes



#### **AMENITIES**

- Beach Access
- Open Ocean Views
- Pet-Friendly
- Large Bathhouses

Bocce Courts

• Fire Pits









## Kilauea Lodge & Restaurant

Volcano . Hawai'i

## **ACCOMMODATIONS**



12 Hotel Rooms

#### **AMENITIES**

- On-site Nature Trail
- Outdoor Jacuzzi
- On-Site Dining
- On-Site Gift Shop
- Garden View Gazebo
- Proximity to National Park

#### **Pacific Marina Inn**

Honolulu . Hawai'i

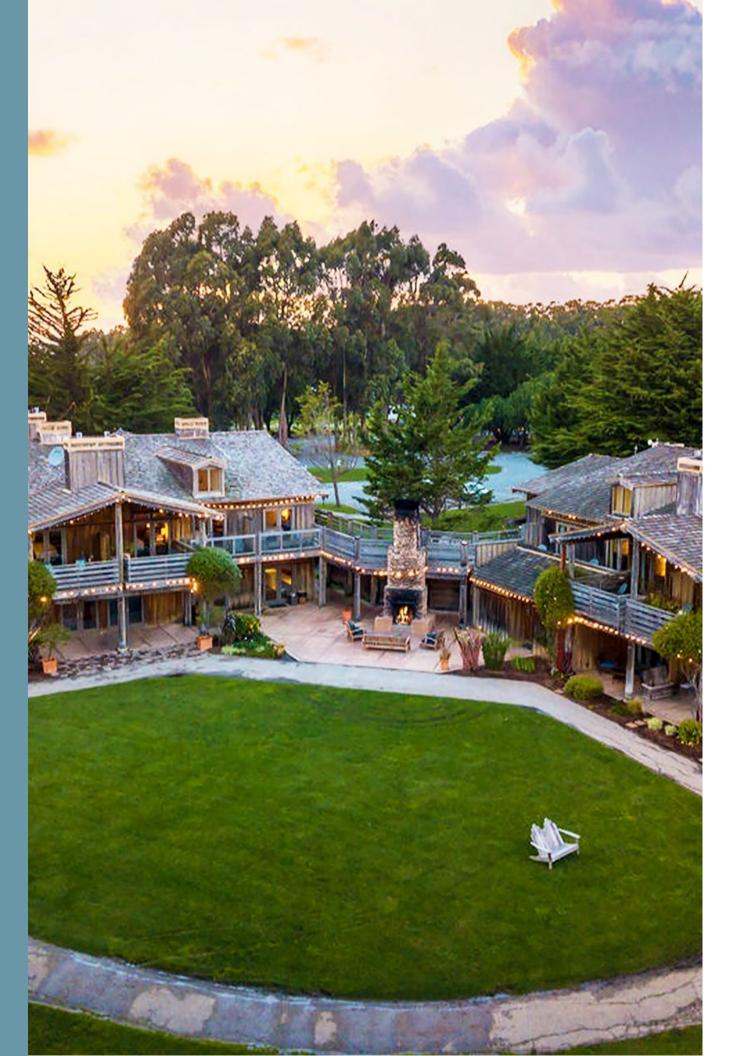
## **ACCOMMODATIONS**



120 Hotel Rooms

- Pool
- Airport Shuttle
- On-Site Store
- Complimentary WiFi
- Complimentary Coffee
- 24-Hour Front Desk





## **Costanoa Lodge & Resort**

Pescadero . California

## **ACCOMMODATIONS**







12 Coastal Cabins



12 Douglas Fir Cabins



40 Hotel Rooms



89 Tent Bungalows



- Outdoor Jacuzzi
- On-Site Dining
- Daily Family Activities
- On-Site Gift Shop
- Picnic & BBQ Areas
- Proximity to Pescadero State Beach and many Hiking Trails & Biking Trails.



# **Meet Our Leadership Team**



Greg Fowler Founder



**J.D. Carbone**President,
Red Tail Acquisitions



Sam Eisenman President, FPA Multifamily



**Justin Gordon** Chief Financial Officer



Jacque Raffaele Senior Vice President



**Ron Wu**Director,
Development



Jay Skjerven
Vice President,
Construction



**Trevor Bridge**Regional Vice President,
Operations



Charity Baxter
Vice President,
Operations



Meg Milligan Vice President, Marketing



**Thomas Prindle** Director, Marketing



**Gary Preslar** Director, Facilities



**Sheila Reed**Director, Sales



**Cory Untch** Corporate Chef



Kaitlyn Williams
Digital Marketing Manager



**George Murray** Revenue Manager



**Emily Chang**Revenue Manager



**Cody Perez**Task Force Manager

