

# SMART Workforce Center

One-Stop AJCC WIOA Provider for: Del Norte, Shasta, Siskiyou, Trinity Counties

WENDY ZANOTELLI CEO

## How SMART is Funded

























Law

Federal Funder State Funder Regional Workforce Board Funder

Local Service Provider Community
Members
And
Businesses

## Workforce Development Board Structure



## Northern Rural Training and Employment Consortium (NoRTEC)

- A consortium of eleven NorCal Counties established to address the needs of job seekers and businesses in our region.
- A healthy business community creates economic vitality, dedicated to strengthening and supporting area businesses in order to create jobs and encourage economic prosperity.
- Governing Board for JPA
- Workforce Development Board





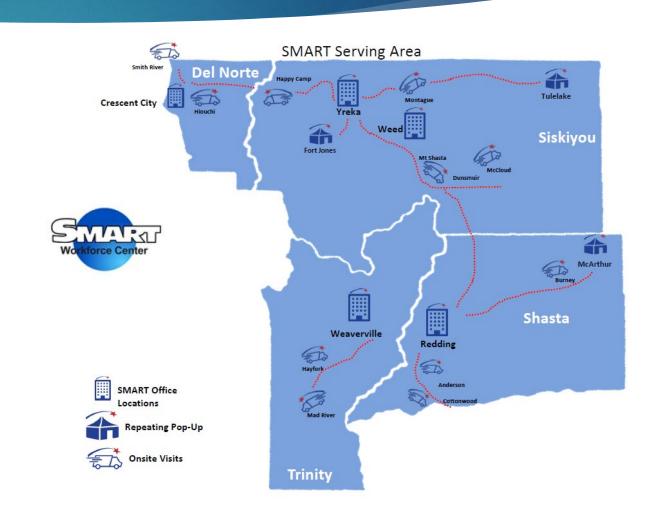




### About SMART



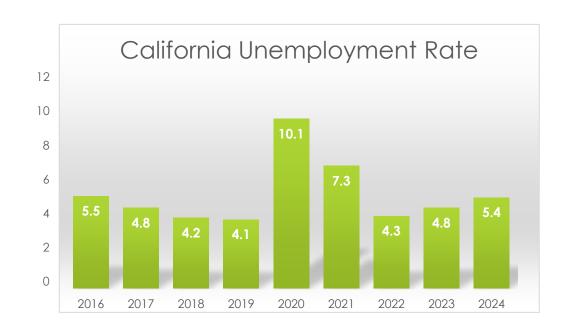
- Began in Shasta County 1979
- Added Trinity County 2008
- Added Del Norte and Siskiyou County 2020
- ▶ 45 years: Sole Focus in Workforce Programs
- Only serve far Northern California
- ▶ 501c3 Non-Profit
- Infuse approx. \$5 Million in Workforce Funding into our counties EVERY YEAR – more if there are Special grants



## Unemployment Rates 2016-2024





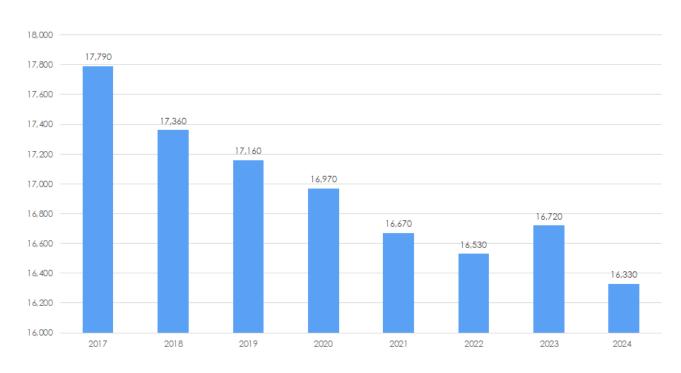


Source: www.labormarketinfo.edd.ca.gov





### Siskiyou Civilian Labor Force



Source: www.labormarketinfo.edd.ca.gov

## SMART Participant Services In Siskiyou County



- Computers for Job Search
- Job board with local listings
- Resume building
- Interview Preparation
- Certified Typing Tests

- Paid On The Job Training and Work Experience
- Programs for Young Adults
- Programs for Justice-Involved
- ► Temporary Disaster Response Jobs
- Career Training Tuition Support
- And so much more!

# SMART Business Services In Siskiyou County



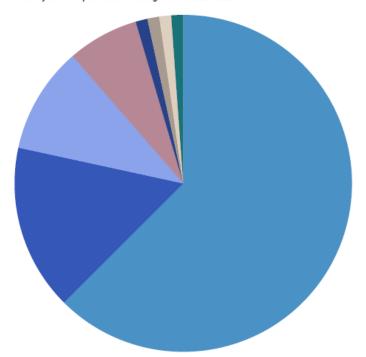
- Local and Statewide Job Postings
- Hiring Needs Consultation
- Resume Delivery
- Candidate Search and Referrals
- Skills Training for Current & New Staff

- Job Fairs
- Assistance with Layoffs and Transitions
- ► EDD Fidelity Bonding Assistance
- Work Opportunity Tax Credits (up to \$9,000 per hired employee!)
- Wage reimbursement for hired employees
- And so much more!

# Training Programs and Job Placements







#### Program

- Law Enforcement
- Firefighter
- Class A Truck Driver
- EMS Paramedic
- CCMA
- Class B Truck Driver
- Medical Billing
- Nursing Assistant







### Businesses who SMART served in Siskiyou County Superior Court County Of Siskiyou Arden Carrsulting Inc Rope Runners Tree Service Gregory Construction Wholesale Solar Happy Camp Community Action Butte Valley Unified School District Choices Mt Shasta Mccloud High School Lake Shastina Community Services District Mt Shasta Animal Hospital Starbucks Coffee The Spot Cafe Fro Yo Weed High School Siskiyou Modoc Regional Dcss Yreka Family Ymca First 5 Siskiyou Six Stones Wellness Center Youth Empowerment Siskiyou Jb Automotive Repair Montgomery Meat Company Scott Valley And Shasta Valley Watermaster District Siskiyou Land Trust Siskiyou County Disposal Company Lic Railroad Park Resort American Veterinary Hospital Dollar General American Veterinary Hospital American Veterinary Hospital Yreka Chamber Of Commerce Tyreka Chamber Of Commerce Yreka Chamber Of Commerce Tyreka Community Resource Center Tyreka Community Resource Tyreka Community Resource Center Tyreka Community Resource Tyreka Community Strip Button Tyreka C Berryvale Inc Town Of Fort Jones Yreka Machine Works Sportsmen S D Madrone Hospice Castle Rock Water Llc Sportsmen S Den Weed Chamber Of Commerce Boys Girls Club Of Greater Shasta Holy Smoke Inc. Siskiyou Domestic Violence Crisis Center Black Fox Timber Management Council Shasta Head Start Mt Shasta Koa Campground North Siskiyou Chamber Wood S Construction Ore Cal Rc D Weed Elementary Grenada Gardens Senior Living Weed Union Elementary School Department Of Rehabilitation Weed Community Resource Center Black Butte Coffee Co Papa S Pumpkin Patch California Department Of Fish And Wildlife Fish Hatchery California Department Of Fish And Wildlife Fish Hatchery Siskive alifornia Department Of FISH And White Siskiyou County Sheriff S Office Siskiyou County Health And Human Services Agency At T Store Yreka Siskiyou County Sheriff S Office Siskiyou County Hall The Rest Western Plus Treebours Riise Hospitality Group Dba Wendy S Klamath River Community Hall The Best Western Plus Treehouse Five Marys Burgerhouse

## National Dislocated Worker Grants













"When you're out here you realize that as an individual, and as a crew, you can move a mountain. And in that aspect, you are more powerful than the water, than the fires, and what you can do working together is pretty impressive."

- Robert Thorn, USFS Forest Technician

## Serving Locations County-Wide!





800 College Avenue Weed, CA





1810 Fort Jones Road, Yreka, CA



Pop Up Job
Centers Every
Month!

## Your Opinion Matters!













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## Thank You

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