



SMART Workforce Center

*One-Stop AJCC WIOA Provider for:
Del Norte, Shasta, Siskiyou, Trinity Counties*

WENDY ZANOTELLI
CEO

How SMART is Funded



Law



Federal
Funder



State
Funder



Regional
Workforce
Board
Funder



Local
Service
Provider



Community
Members
And
Businesses

Workforce Development Board Structure



Northern Rural Training and Employment Consortium (NoRTEC)

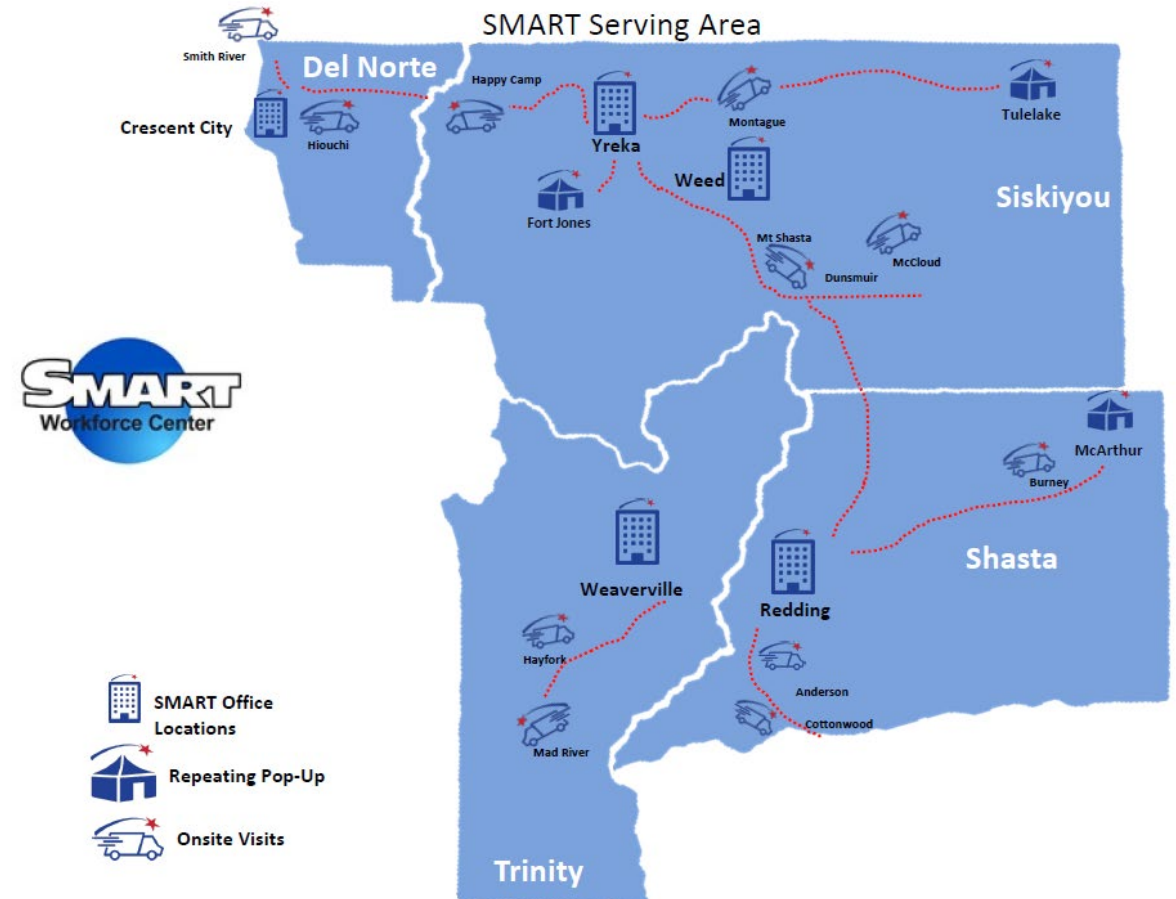
- ▶ A consortium of eleven NorCal Counties established to address the needs of job seekers and businesses in our region.
- ▶ A healthy business community creates economic vitality, dedicated to strengthening and supporting area businesses in order to create jobs and encourage economic prosperity.
- ▶ Governing Board for JPA
- ▶ Workforce Development Board



About SMART



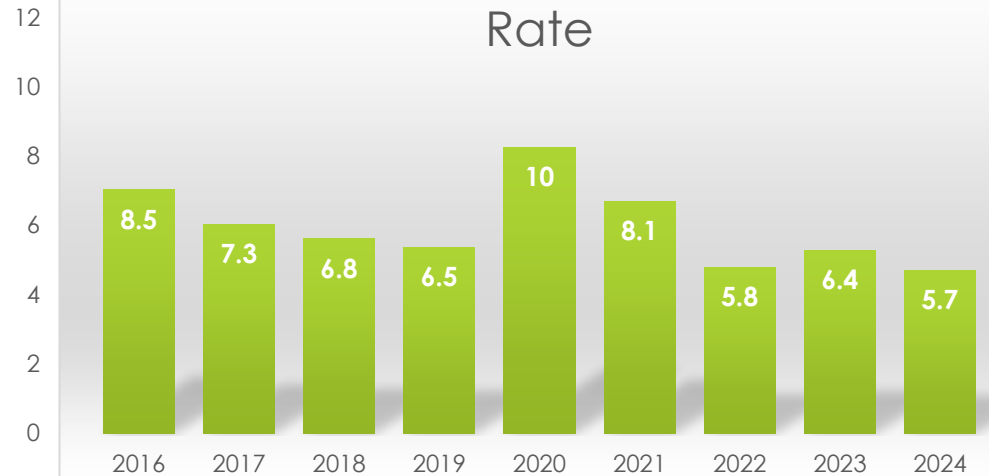
- ▶ Began in Shasta County 1979
- ▶ Added Trinity County 2008
- ▶ Added Del Norte and Siskiyou County 2020
- ▶ 45 years: Sole Focus in Workforce Programs
- ▶ Only serve far Northern California
- ▶ 501c3 Non-Profit
- ▶ Infuse approx. \$5 Million in Workforce Funding into our counties EVERY YEAR – more if there are Special grants



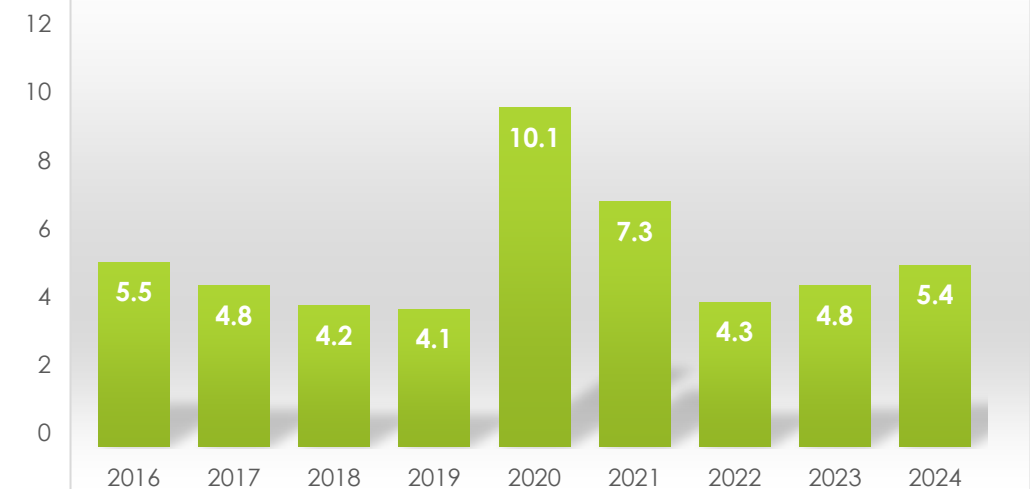
Unemployment Rates 2016-2024



Siskiyou County Unemployment Rate



California Unemployment Rate

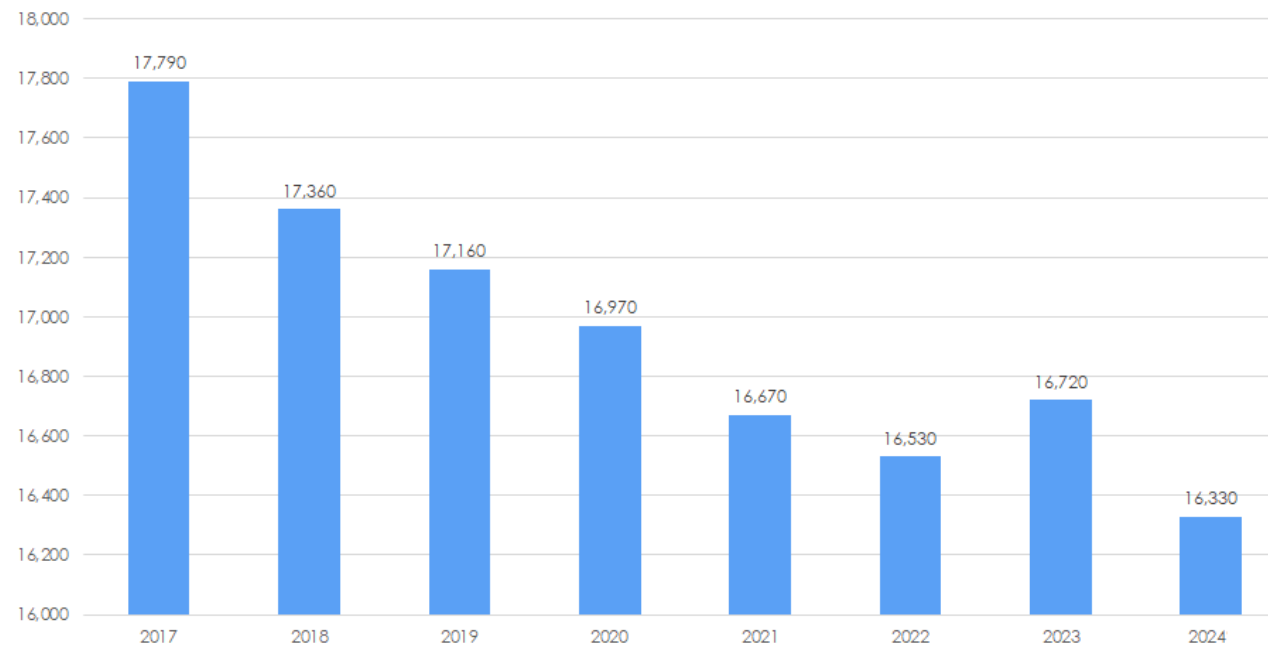


Source: www.labormarketinfo.edd.ca.gov

Labor Force – Siskiyou County



Siskiyou Civilian Labor Force



Source: www.labormarketinfo.edd.ca.gov

SMART Participant Services In Siskiyou County



- ▶ Computers for Job Search
- ▶ Job board with local listings
- ▶ Resume building
- ▶ Interview Preparation
- ▶ Certified Typing Tests
- ▶ Paid On The Job Training and Work Experience
- ▶ Programs for Young Adults
- ▶ Programs for Justice-Involved
- ▶ Temporary Disaster Response Jobs
- ▶ Career Training Tuition Support
- ▶ And so much more!

SMART Business Services In Siskiyou County

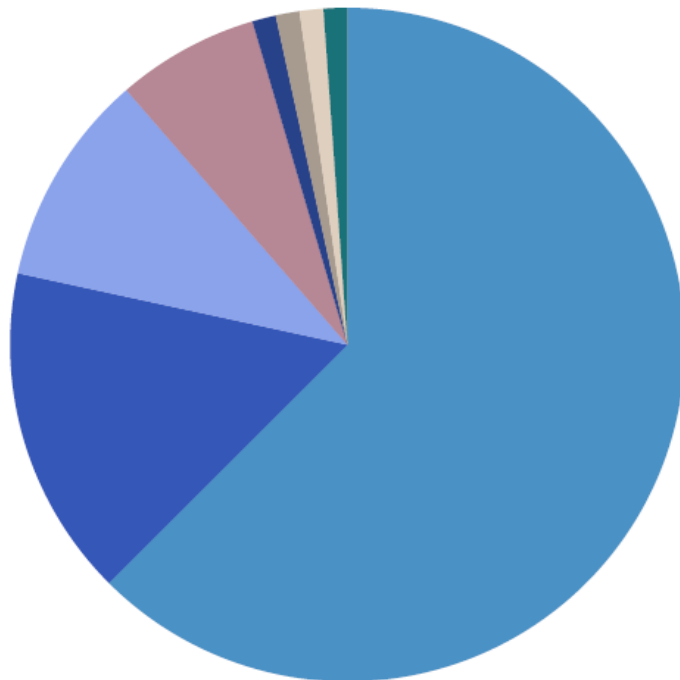


- ▶ Local and Statewide Job Postings
- ▶ Hiring Needs Consultation
- ▶ Resume Delivery
- ▶ Candidate Search and Referrals
- ▶ Skills Training for Current & New Staff
- ▶ Job Fairs
- ▶ Assistance with Layoffs and Transitions
- ▶ EDD Fidelity Bonding Assistance
- ▶ Work Opportunity Tax Credits (up to \$9,000 per hired employee!)
- ▶ Wage reimbursement for hired employees
- ▶ And so much more!

Training Programs and Job Placements



Siskiyou Occupational Training ratios 2020-2024



Program	
Law Enforcement	CCMA
Firefighter	Class B Truck Driver
Class A Truck Driver	Medical Billing
EMS Paramedic	Nursing Assistant



Local Employer Partners



Businesses who SMART served in Siskiyou County



National Dislocated Worker Grants



“When you’re out here you realize that as an individual, and as a crew, you can move a mountain. And in that aspect, you are more powerful than the water, than the fires, and what you can do working together is pretty impressive.”

- Robert Thorn, USFS Forest Technician

Serving Locations County-Wide!



- ▶ 800 College Avenue
Weed, CA



- ▶ 1810 Fort Jones Road,
Yreka, CA



- ▶ Pop Up Job
Centers Every
Month!

Your Opinion Matters!



SISKIYOU
CLIMATE
COLLABORATIVE



Get SMART Social



@TheSmartCenterBiz



@Rdg_SmartCenter



@The_SmartCenter



@Smart Workforce Center



@TheSmartCenter

Thank You

Wendy Zanotelli

CEO

530-245-1518

zwendy@thesmartcenter.biz

www.thesmartcenter.biz

