# **AGENDA WORKSHEET**

***Submit completed worksheet to:***

*Siskiyou County Clerk, 510 N Main St, Yreka, CA 96097*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Regular** | **[ ]**  |  | **Time Requested:** |  | **Meeting Date:** | **January 18, 2022** |
| ***OR*** |
| **Consent** | **[x]**  |  |
| **Contact Person/Department:** | **Angela Adkison, General Services** | **Phone:** | **530-842-8226** |
| **Address:** | **190 Greenhorn Rd., Yreka, CA 96097** |
| **Person Appearing/Title:** | **Angela Stumbaugh, Transportation Services Manager**  |
| **Subject/Summary of Issue:** |
| Siskiyou County General Services is requesting approval of a contract between ADS In Motion and S.T.A.G.E. to provide advertising on the inside and outside of the transit fleet. ADS In Motion will be responsible for all facets of the program including contacting potential advertisers, designing ads, installation and replacement (in the event of damage). ADS In Motion will pay S.T.A.G.E. $ 500.00 or 15% per month of gross advertising revenue, whichever is greater. Staff is requesting authorization to place half of the monthly revenue generated from this contract in S.T.A.G.E.'s Rolling Stock Replacement Committed Account (460036) to be used for the replacement of transit buses.  |
| **Financial Impact:** |
| **NO** | [ ]  | *Describe why no financial impact:*       |
| **YES** | [x]  | *Describe impact by indicating amount budgeted and funding source below* |
| Amount: | $ 6,000.00 |  |  |  |  |
| Fund:  | 5660 |  | Description: | STAGE | Org.: | 303010 | Description: | STAGE |
| Account: | 531100 |  | Description: | Rents & Concessi |  |
| Activity Code:  | 1/2 - 183 |  | Description: | Rolling Stock |  |
| Local Preference: YES [ ]  NO [ ]  |
| For Contracts – *Explain how vendor was selected:*       |
|       |
| Additional Information: | 50% to Rolling Stock Replacement Committed Account (5660-303010-531100 - Actv Code: 183) |
| 50% of revenue will be deposited into 5660-303010-531100  |
| **Recommended Motion:** |
| Authorize the Chair to execute the contract between County of Siskiyou - S.T.A.G.E AND ADS In Motion for the term of October 31, 2022 through June 30, 2027.  |
| **Reviewed as recommended by policy:** |  | ***Special Requests*:** |
| County Counsel |       |
| *Certified Minute Order(s)* |       | *Quantity:* |       |
| Auditor |       |
|  |  |
| Personnel |       | *Other:* |       |
| CAO |       |       |

***NOTE: For consideration for placement on the agenda, the original agenda worksheet and backup material must be submitted directly to the Board Clerk (after reviewing signatures have been obtained) by 12:00 p.m. on the Wednesday prior to the Board Meeting.*** Revised 1/15/15